

PROFIT WORKSHOP

STRATEGIES. SOLUTIONS. SUCCESS.

Join top dealership leaders and industry experts for 3 days of actionable strategies, proven solutions, and real world results that drive profitability.



DETROIT, MICHIGAN

DETROIT MARRIOTT AT
THE RENAISSANCE CENTER

400 RENAISSANCE DRIVE
DETROIT, MI 48243



AUGUST 24TH – 26TH, 2026

3 DAYS. POWERFUL CONTENT.
REAL RESULTS.

SCHEDULE AT A GLANCE



MONDAY
AUGUST 24TH



6:00 PM
RECEPTION DINNER



TUESDAY
AUGUST 25TH



9:00 AM – 4:00 PM
WORKSHOP



5:30 PM
NETWORKING DINNER EVENT



WEDNESDAY
AUGUST 26TH



9:00 AM – 1:00 PM
WORKSHOP

FEATURED SPEAKERS

MARK SMITH

Runs the largest store in the system.
Drives business through
process and charity initiatives.

JAKE SHARP

Big picture thinker. Great at
identifying the operational & financial
levers that drive higher profits.

CHRIS FLYNN

Operations Guru. Great at narrowing
focus to actionable things that drive
the business, and making adjustments
to the POS to make the stores operate
more efficiently.

WHAT YOU'LL TAKE AWAY



Actionable strategies
to increase profit
and efficiency



Insights from
top-performing
dealers and
industry experts



Practical tools
and solutions you
can implement
immediately



Fresh perspectives
and innovative
ideas to drive
results



Build valuable
connections with
dealers who are
driving success

RESERVE YOUR SPOT TODAY!

SPACE IS LIMITED.
DON'T MISS THIS OPPORTUNITY
TO INVEST IN YOUR BUSINESS.



SCAN TO REGISTER

OR VISIT:
<https://forms.gle/a9PR61BRsk3Vz7FA>



DETROIT MARRIOTT
AT THE
RENAISSANCE CENTER

LEARN. CONNECT. GROW. PROFIT.

TOGETHER, WE DRIVE INDEPENDENCE.