



International Midas Dealers Association



Sponsorship Opportunities

Awards Dinner

\$30,000



Cocktail Hour

\$15,000



Be the Exclusive Sponsor of the 2025 Awards Dinner!

Included in your sponsorship:

- Company Logo GOBO
- Entrance Signage
- Bar Napkins
- Serving Staff Aprons

Host live entertainment on the terrace with attendees before the final dinner!

Included in your sponsorship:

- Live Entertainment
- Bar Napkins
- Signature Cocktail
- Signage

Welcome Reception @ Eagles Edge Golf

\$50,000

You and your team to be the opening event sponsor! Just steps away from convention property, immerse yourself and attendees with 30 state-of-the-art hitting bays! Compete against friends, play virtual courses, see your shot trace, and receive instant stats!



Included in your sponsorship:

- Signature Cocktail
- Branded Napkins
- Additional signage
- FUN

Registration Desk

\$15,000



Be the Exclusive Sponsor of the Convention Registration Desk!

Included in your sponsorship:

- Company Logo incorporated into desk design.

Breakfast Buffet

\$15,000



Breakfast buffet sponsorship is available for Monday & Tuesday.

Included in your sponsorship:

- Serving Staff Aprons
- Signage on Buffet

Lunch Buffet

\$15,000



Sponsor the lunch for attendees on Monday.

Included in your sponsorship:

- Serving Staff Aprons
- Signage on Buffet
- Sponsor Recognition

Tradeshow Happy Hour

\$20,000



Sponsor the happy hour in the Tradeshow on Monday.

Included in your sponsorship:

- Serving Staff Aprons
- Signage on Buffet
- To elevate your sponsorship, contact the IMDA Central Office for more opportunities.

Lanyards
\$10,000



Hotel Keycards
\$8,000



Sponsor the 2025 Convention Lanyards!

Included in your sponsorship:

- Company Logo on all lanyards.
- One color logo print

Sponsor Attendee Hotel keycards for the Convention!

Included in your sponsorship:

- Your logo on all hotel room cards for attendees.

Lunch Buffet
\$15,000



Sponsor the lunch for attendees on Tuesday.

Included in your sponsorship:

- Serving Staff Aprons
- Signage on Buffet
- Sponsor Recognition

Break
\$10,000



Sponsor the coffee break during general session.

Included in your sponsorship:

- Beverage Napkins
- Signage on Buffet
- Sponsor Recognition

App & Wifi \$10,000



Midas Power Hubs \$15,000



Sponsor the convention web and mobile app centralizing all conference components. This is where you'll find agenda details, speaker information, polling, attendee rosters, sponsor resources and MORE!

Company logo to be strategically placed on charging stations throughout the convention space.

Franchisee Welcome Basket \$10,000



Sponsor the welcome basket, delivered to franchisee's room. Filled with all items they will need during their stay: sunscreen, beach towel, sunglasses, snacks, and MORE!

Directional Signage \$10,000 - \$15,000



Advertise with company graphics & logos on 2024 directional signs. Sponsors will have entire back side for their graphics, with logo and booth number displayed on front side with directional information. Sponsors choice



Photobooth \$5,000



Sponsor a photobooth in the Tradeshow on Monday.

Included in your sponsorship:

- Company printed on each souvenir photograph
- Logo incorporated into the booth backdrop.

Event Photographer \$5,000

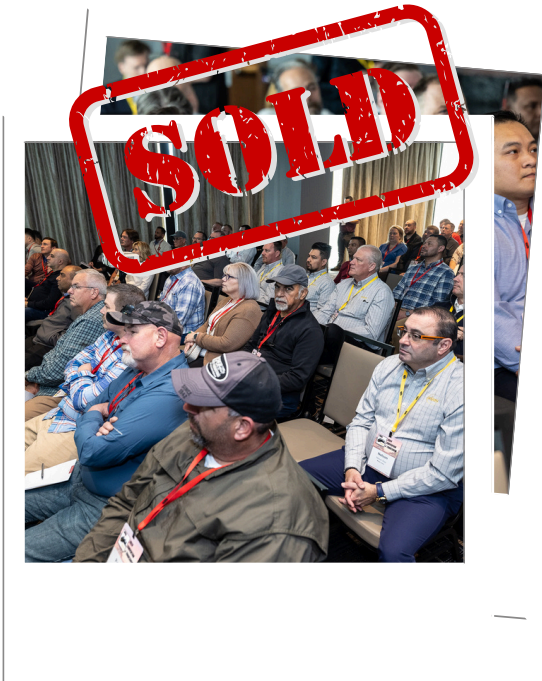


There was no event without the photos.. right?! Sponsor the photographer for the ENTIRE convention!

Included in your sponsorship:

- Running Banner in the Convention App
- Special Shoutout during General Session
- Included in Thank you Sponsor Signage

Canadian Breakout \$5,000



Sponsor the Canadian Breakout session on Tuesday Afternoon! This session will be exclusive to Canadian dealers only.

Signage | Wall Cling A La Carte



Advertise with company graphics & logos on 2024 directional signs. Please contact IMDA Central Office to secure your spot!



**For more information or to
secure your sponsorship,
please contact the IMDA
Central Office directly.**

IMDA

**International Midas Dealers Association
4919 Lamar Ave. Mission, KS 66202
913-387-5622 | imda@dci-kansascity.com**