





IMDA

PERK PROGRAM: 2025 MARKETING BUNDLES

PERK PARTNERSHIP LEVEL				
PERK FEE (Calendar Year)	\$25,000	\$10,000	\$5,000	\$1,000
CONVENTION BOOTH SIZE & FEE	One Double Booth: Complimentary	Discounted Single Booth: \$2,000	Discounted Single Booth: \$4,000	Single Booth: \$5,000
TOTAL	\$25,000	\$12,000	\$9,000	\$6,000
CONVENTION REPRESENTATIVES	<ul style="list-style-type: none"> Included: 2 Purchase up to 3 (\$475/ea) TOTAL: 5 	<ul style="list-style-type: none"> Included: 2 Purchase up to 2 (\$475/ea) TOTAL: 4 	<ul style="list-style-type: none"> Included: 1 Purchase up to 2 (\$475/ea) TOTAL: 3 	<ul style="list-style-type: none"> Included: 1 Purchase: 1 (\$475/ea) TOTAL: 2
CONVENTION SPONSORSHIP	<ul style="list-style-type: none"> Complimentary Ad on Convention App First choice of additional Sponsorships and Vendor Dine-Arounds 	Can purchase additional Conference Sponsorships (after Platinum Sponsors)	N/A	N/A
CONVENTION SIGNAGE	<ul style="list-style-type: none"> Special signage in Exhibit Hall Included on Exhibit Hall Entrance Signage Tradeshow Materials 	<ul style="list-style-type: none"> Included on Exhibit Hall Entrance Signage Tradeshow Materials 	<ul style="list-style-type: none"> Included on Exhibit Hall Entrance Signage Tradeshow Materials 	Included on Tradeshow Materials
DIGITAL ADVERTISING & COMMUNICATIONS	<ul style="list-style-type: none"> Ad/article space in each monthly issue of PERK eNewsletter Listing in online PERK Directory Four special promotions via dedicated email blast One official vendor highlight per year on IMDA Listserv Inclusion in NEW Member Packets (flyer or swag must be provided). Ability to conduct up to three webinars to promote products and services 	<ul style="list-style-type: none"> Ad/article space in each monthly issue of PERK eNewsletter Listing in online PERK Directory Three special promotions via dedicated email blast One official vendor highlight per year on IMDA Listserv Inclusion in NEW Member Packets (flyer or swag must be provided). Ability to conduct up to two webinars to promote products/services. 	<ul style="list-style-type: none"> Ad/article space in each monthly issue of PERK eNewsletter Listing in online PERK Directory Two special promotions via dedicated email blast One official vendor highlight per year on IMDA Listserv Ability to conduct one webinar to promote products and services. 	<ul style="list-style-type: none"> Ad/article space in each monthly issue of PERK eNewsletter Listing in online PERK Directory One official vendor introductory highlight on IMDA Listserv
LOGOS	Right to use Official PERK Partner Logo in advertising	Right to use Official PERK Partner Logo in advertising	Right to use Official PERK Partner Logo in advertising	Right to use Official PERK Partner Logo in advertising
BOARD OF DIRECTORS	<ul style="list-style-type: none"> Access to IMDA Board Members for pilot programs Invitation to attend and present at one on-site Board Meeting or Board Call 	<ul style="list-style-type: none"> Access to IMDA Board Members for pilot programs Invitation to attend and present during one Board Call 	Access to IMDA Board Members for pilot programs	Access to IMDA Board Members to discuss and develop programs or promotions related to your products/services

FOR MORE INFORMATION CONTACT IMDA
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