

IMDA Member Benefits

ADVOCACY

The IMDA Leadership meets with Midas/TBC senior management on a regular basis to collaborate on initiatives that help protect and grow the Midas brand and to represent the best interest of all Midas dealers.

MEMBER-ONLY ACCESS TO THE IMDA DEALER TOOLBOX BENEFITS

Vendor partners provide special offers on the products and services specifically to dealers who belong to the IMDA. Exclusive access.



Examples include:

- Special R.O. Writer pricing for members with under 10 shops – Currently, \$349 per month. (Over 10 locations secure direct price savings)
- Special pricing for RO Writer, Bolt-On and AutoLeap.
- Free Monthly Training webinars thru Horizon – [CLICK HERE FOR MEMBER ONLY ACCESS](#)

IMDA HEALTH INSURANCE PROGRAM

IMDA Health and services is brought to you by Elevanta, a professional services firm offering IMDA members employer services and insurance solutions. Elevanta works with associations, businesses, franchisees and other organizations to provide affordable, customizable and compliant group health and P&C insurance solutions that position them for success. For more information, please reach out to the [IMDA Central Office](#).

PERK PARTNER ACCESS

These Vendors are utilized by Midas Franchisees and are vetted by the IMDA Board of Directors.

Affinity partners provide special offers on the products and services Midas shop owners use every day. Visit the [IMDA PERK Partners directory](#).

MEMBERSHIP PLAQUE

By joining IMDA, you have demonstrated your commitment to high professional standards. Let others know you are a member of a respected organization by displaying your perpetual IMDA membership plaque in your office or lobby. This benefit is available to new members upon request.

P2P SUPPORT AND LIVE RESOURCES

IMDA Member Benefits

IMDA helps Midas Franchisees share knowledge and ideas, and aids less experienced members in gaining expertise and building a professional network. Upon request, mentors are paired with mentees in their geographic region. Mentor and mentee determine the length of the formal relationship. P2P is available for all but the mentor/mentee is limited to IMDA NFO members and dealers with less than two years with the Midas brand. – If you are interested in being a mentor or a mentee, please contact imda@dci-kansascity.com for more information.

LIST SERV

The IMDA Member List Serv provides a one-stop shop for members to exchange information and be more effective in their shops. This discussion group is the place where you can troubleshoot problems and celebrate successes, as well as discuss the newest ideas and issues affecting Midas dealers.

CONVENTION & REGIONAL MEETINGS

In addition to the strength that IMDA represents, it offers our members the opportunity to network with fellow dealers. Through IMDA's convention and regional meetings, our members can gain education, share ideas, concerns and questions that help everyone's business. Additionally, the meetings allow members to view new products while meeting pinnacle sponsors via tradeshow and vendor presentations/workshops.

IMDA COMMUNICATIONS

The IMDA newsletter "News You Can Use" offers updates from the FAC, IMDA President, Board of Directors and Leadership Committee.

The IMDA PERK Newsletter provides a monthly one-stop for all highlighted PERK Partners' products and services.

WEBSITE

With a members' only login, you will gain access to tools, discounts and promotions designed exclusively for members. IMDA Website – Member Resources include:

- **Special PERK Partner Program Pricing**
- **IMDA DEALER TOOLBOX Information**
- **Educational Opportunities for you and your staff**
- **Health Insurance Sourcing**

Not a current member or new to the IMDA? [CLICK HERE](#) to join now (\$290/ year (per shop)).