

IMDA



 **NASHVILLE**

MARCH 24 - 26
2024

2024

SPONSORSHIP CATALOG

Welcome Reception \$25,000

**SOLD
OUT**



Awards Dinner \$30,000

**SOLD
OUT**



Be the Exclusive Sponsor of the 2024 Welcome Reception!

Included in your sponsorship:

- Company logo printed on Cocktail napkins
- Bar branding + Table Tents
- Step & Repeat
- Company Logo GOBO
- Wall cling + Elevator wrap

Branded aprons may be worn by hotel staff if provided by sponsor.



Be the Exclusive Sponsor of the 2024 Awards Dinner!

Included in your sponsorship:

- Company logo will be printed on cocktail napkins
- Company Logo GOBO
- Menu cards
- Entrance Signage
- Wall Cling + elevator wrap

Branded aprons may be worn by hotel staff if provided by sponsor.



Breakfast Buffet \$15,000



Monday and Tuesday Breakfast Buffet Available. Sponsor's logo will be featured on the breakfast buffet signage.

Branded aprons may be worn by hotel staff if provided by sponsor.

2 Available

Lunch Buffet \$20,000



Monday and Tuesday Lunch Buffet Available. Sponsor's logo will be featured on the buffet.

Branded aprons may be worn by hotel staff if provided by sponsor.

2 Available

Break Time \$10,000



Sponsor logo to be displayed on all signage located on buffets.

Tuesday Afternoon

1 left!

Cocktails & Mocktails \$20,000



**SOLD
OUT**

Sponsor the Tradeshow Happy Hour! Sponsor's Logo on table tents, bar branding. Additional wall cling included.

Branded aprons may be worn by hotel staff if provided by sponsor.

Exclusive



**Registration Desk
\$15,000**

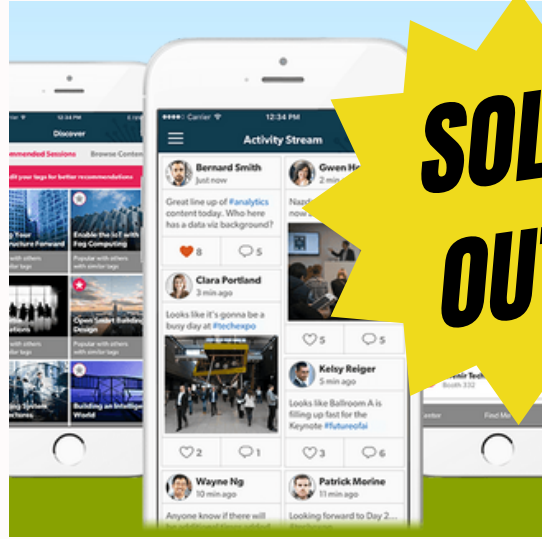


**SOLD
OUT**

Your Company logo will be the backdrop of the Registration & Information Desk!

Exclusive

**Convention App & WIFI
\$10,000**



**SOLD
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Sponsor the convention web and mobile app centralizing all conference components. This is where you'll find agenda details, speaker information, polling, attendee rosters, sponsor resources and MORE!

Exclusive

**Lanyards
\$5,000**



**SOLD
OUT**

Branding/company logo (along with IMDA convention logo) on lanyards for attendees

One color logo imprint.

Exclusive

**Charging Station
\$15,000**



**SOLD
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Company logo to be placed on (5) strategically placed charging stations throughout the convention space. Sponsorship includes 2 column wraps in convention space.

Exclusive



Wall Cling | Column Wrap \$5,000



Pricing per wall cling or column wrap.

General Session Signage: 2 days
Tradeshow Signage: 1 day

First right of refusal to Platinum & Gold Perk Partners

1 Available

Franchisee Welcome Bag \$8,500



Welcome Member attendees with a Nashville-themed welcome basket at registration!

Gift tag to include sponsor logo and messaging

Exclusive

Monday Night: Ole Red

**SOLD
OUT**



Company will receive on-stage, and branding throughout the building. Call-out/welcome on stage + Wall cling and escalator wrap outside tradeshow Monday.

2 Sponsors

Photo Booth \$15,000



Sponsor the Photobooth during one of the Networking Events!

Company logo + IMDA Logo branded on each photo and printed for guests as a souvenir of the 2024 Convention

Exclusive



***FOR MORE INFORMATION
OR TO SECURE
YOUR SPONSORSHIP,
PLEASE CONTACT IMDA CENTRAL
OFFICE.***

913-387-5622 | IMDA@DCI-KANSASCITY.COM

