

IMDA



 **NASHVILLE**

MARCH 24 - 26
2024

2024

SPONSORSHIP CATALOG

Welcome Reception \$25,000

**SOLD
OUT**



Awards Dinner \$30,000

**SOLD
OUT**



Be the Exclusive Sponsor of the 2024 Welcome Reception!

Included in your sponsorship:

- Company logo printed on Cocktail napkins
- Bar branding + Table Tents
- Step & Repeat
- Company Logo GOBO
- Wall cling + Elevator wrap

Branded aprons may be worn by hotel staff if provided by sponsor.

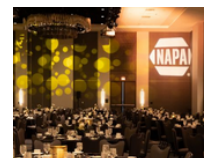


Be the Exclusive Sponsor of the 2024 Awards Dinner!

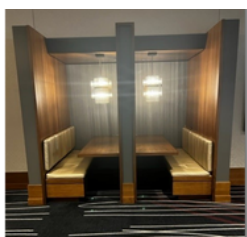
Included in your sponsorship:

- Company logo will be printed on cocktail napkins
- Company Logo GOBO
- Menu cards
- Entrance Signage
- Wall Cling + elevator wrap

Branded aprons may be worn by hotel staff if provided by sponsor.



Quiet Space | Working Booths \$10,000



Sponsor a quiet work space for attendees during the Convention! Located near the Registration Desk, this space comes with wrapped decal signage on the booths + tables.

Sponsor is encouraged to bring additional swag for the work space!

Exclusive



Breakfast Buffet \$15,000



Monday and Tuesday Breakfast Buffet Available. Sponsor's logo will be featured on the breakfast buffet signage.

Branded aprons may be worn by hotel staff if provided by sponsor.

2 Available

Lunch Buffet \$20,000



Monday and Tuesday Lunch Buffet Available. Sponsor's logo will be featured on the buffet.

Branded aprons may be worn by hotel staff if provided by sponsor.

2 Available

Break Time \$10,000



Sponsor logo to be displayed on all signage located on buffets.

Tuesday Afternoon

1 left!

Cocktails & Mocktails \$20,000



Sponsor the Tradeshow Happy Hour! Sponsor's Logo on table tents, bar branding. Additional wall cling included.

Branded aprons may be worn by hotel staff if provided by sponsor.

Exclusive



Registration Desk \$15,000



Your Company logo will be the backdrop of the Registration & Information Desk!

Exclusive

Convention App & WIFI \$10,000



Sponsor the convention web and mobile app centralizing all conference components. This is where you'll find agenda details, speaker information, polling, attendee rosters, sponsor resources and MORE!

Exclusive

Lanyards \$5,000



Branding/company logo
(along with IMDA convention logo)
on lanyards for attendees

One color logo imprint.

Exclusive

Charging Station \$15,000



Company logo to be placed on (5) strategically placed charging stations throughout the convention space. Sponsorship includes 2 column wraps in convention space.

Exclusive

Wall Cling | Column Wrap \$5,000



Pricing per wall cling or column wrap.

General Session Signage: 2 days
Tradeshow Signage: 1 day

First right of refusal to Platinum & Gold Perk Partners

3 Available

Franchisee Welcome Bag \$8,500



Welcome Member attendees with a Nashville-themed welcome basket at registration!

Gift tag to include sponsor logo and messaging

Exclusive

Monday Night: Ole Red

**SOLD
OUT**



Company will receive on-stage, and branding throughout the building. Call-out/welcome on stage + Wall cling and escalator wrap outside tradeshow Monday.

2 Sponsors

Photo Booth \$15,000



Sponsor the Photobooth during one of the Networking Events!

Company logo + IMDA Logo branded on each photo and printed for guests as a souvenir of the 2024 Convention

Exclusive



***FOR MORE INFORMATION
OR TO SECURE
YOUR SPONSORSHIP,
PLEASE CONTACT IMDA CENTRAL
OFFICE.***

913-387-5622 | IMDA@DCI-KANSASCITY.COM

