





IMDA

PERK PROGRAM: ANNUAL MARKETING BUNDLES

PERK PARTNERSHIP LEVEL				
PERK PARTNER OPTIONS	\$25,000 p/Calendar Year	\$10,000 p/Calendar Year	\$5,000 p/Calendar Year	\$1,000 Convention Years \$2,500 Non-Convention Years
CONVENTION BOOTH	One Double Booth	One Single Booth	Discounted Booth	Invitation to Attend
CONVENTION REGISTRATION	Two Booth Representatives	One Booth Representative	One Booth Representative	One Booth Representative
CONVENTION SPONSORSHIP	Complimentary Ad on Convention App, first pick on additional Sponsorships and Vendor Dine-Arounds	N/A	N/A	N/A
CONVENTION SIGNAGE	Special signage in Exhibit Hall Included on Exhibit Hall Entrance Signage	Included on Exhibit Hall Entrance Signage	Included on Exhibit Hall Entrance Signage	Included in Tradeshow Materials
DIGITAL ADVERTISING	<ul style="list-style-type: none"> Inclusion in all PERK eNewsletters Listing in online PERK Directory Inclusion in all News You Can Use Four special promotions per year through dedicated email blast 	<ul style="list-style-type: none"> Inclusion in all PERK eNewsletters Listing in online PERK Directory Three special promotions per year through dedicated email blast 	<ul style="list-style-type: none"> Listing in online PERK Directory Two special promotions per year through dedicated email blast 	<ul style="list-style-type: none"> Listing in online PERK Directory
LOGOS	Right to use Official PERK Partner Logo in all advertising	Right to use Official PERK Partner Logo in all advertising	Right to use Official PERK Partner Logo in all advertising	Right to use Official PERK Partner Logo in all advertising
COMMUNICATIONS	<ul style="list-style-type: none"> One official vendor highlight per year on IMDA List serv Inclusion in NEW Member Packets (flyer or swag must be provided). Ability to conduct up to four webinars to promote products and services. Ad and/or article space in every issue of the PERK Newsletter 	<ul style="list-style-type: none"> One official vendor highlight per year on IMDA List serv Inclusion in NEW Member Packets (flyer or swag must be provided). Ability to conduct up to two webinars to promote products/services. Ad and/or article space in every issue of the PERK Newsletter 	<ul style="list-style-type: none"> One official vendor highlight per year on IMDA List serv Ability to conduct one webinar to promote products and services. Ad and/or article space in every issue of the PERK Newsletter 	<ul style="list-style-type: none"> One official vendor introductory highlight on IMDA List serv Ad and/or article space in every issue of the PERK Newsletter
BOARD OF DIRECTORS	<ul style="list-style-type: none"> Access to IMDA Board Members for product/services pilot programs Invitation to attend and present at one Board Meeting or Board Call 	<ul style="list-style-type: none"> Access to IMDA Board Members for product/services pilot programs Invitation to attend and present during one Board Call 	Access to IMDA Board Members for product/services pilot programs	Access to IMDA Board Members to discuss and develop programs or promotions related to your products and services

FOR MORE INFORMATION CONTACT IMDA

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