

SCHEDULE OF EVENTS as of November 9, 2021



Sunday, April 24

7:00am – 11:00am	Tradeshow set-up (Decorator)
11:30am – 3:00pm	Exhibitors move-in
11:00am – 6:00pm	Exhibitor/Attendee Registration
3:30pm – 6:30pm	Welcome Reception in Exhibit Hall

Monday, April 25

7:30am – 9:00am	Breakfast in Exhibit Hall
7:00am – 6:00pm	Registration
9:00am – 12:30pm	General Session (10:30am – 10:45am Coffee Break) <ul style="list-style-type: none">• 9am – 9:15am Leadership Welcome• 9:15am – 10:30am Keynote Speaker• 10:45am – 12:30pm Leadership & Midas Updates
12:30pm – 2:00pm	LUNCH on your Own
2:00pm – 5:30pm	IMDA Toolbox Workshops and Panels <ul style="list-style-type: none">• 2:00pm – 3:00pm Session One• 3:00pm – 4:00pm Session Two (4:00pm-4:15pm Coffee Break)• 4:15pm – 5:15pm Session Three
5:30pm – 9:30pm	Happy Hour and Dinner w/Entertainment

Tuesday, April 26

7:00am – 11:00am	Information Desk
7:30am – 8:30am	Breakfast
8:30am – 10:00am	General Session (Midas Marketing?)
10:00am – 10:15am	Coffee Break
10:15am – 12:00pm	Midas and IMDA Leadership Town Hall Panel IMDA All-Franchisees final vendor raffle