

ANNUAL MARKETING BUNDLES



| | PLATINUM | GOLD | SILVER | BRONZE |
|--------------------------------|--|---|--|---|
| PERK PARTNERSHIP | \$25,000 Annually | \$10,000 Annually | \$5,000 Annually | \$1,000 Convention Years \$2,500 Non-Convention Years |
| Convention Booth | One Double (16x20) Booth | One 8x10 Booth | Discounted booth | Invitation to Attend |
| Convention Registration | Two Booth Representatives | One Booth Representative | None | None |
| Convention Sponsorship | Complimentary Ad on Convention App, first pick on additional Sponsorships and Vendor Dine-Arounds | None | None | None |
| Convention Signage | *Special signage in Exhibit Hall *Included on Exhibit Hall Entrance Signage | Included on Exhibit Hall Entrance Signage | Included on Exhibit Hall Entrance Signage | Included in Tradeshow Materials |
| Digital Advertising | *Inclusion in all PERK eNewsletters *Listing in online PERK Directory *Inclusion in all News You Can Use *Four special promotions per year through dedicated email blast | *Inclusion in all PERK eNewsletters *Listing in online PERK Directory *Three special promotions per year through dedicated email blast | *Listing in online PERK Directory *Two special promotions per year through dedicated email blast | *Listing in online PERK Directory |
| Logos | *Right to use Official PERK Partner Logo in all advertising | *Right to use Official PERK Partner Logo in all advertising | *Right to use Official PERK Partner Logo in all advertising | *Right to use Official PERK Partner Logo in all advertising |
| Communications | *One official vendor highlight per year on IMDA List serv *Inclusion in NEW Member Packets (flyer or swag must be provided). *Ability to conduct up to four webinars to promote products and services. *Ad and/or article space in every issue of the PERK Newsletter | *One official vendor highlight per year on IMDA List serv *Inclusion in NEW Member Packets (flyer or swag must be provided). *Ability to conduct up to two webinars to promote products and services. *Ad and/or article space in every issue of the PERK Newsletter | *One official vendor highlight per year on IMDA List serv *Ability to conduct one webinar to promote products and services. *Ad and/or article space in every issue of the PERK Newsletter | *One official vendor introductory highlight on IMDA List serv *Ad and/or article space in every issue of the PERK Newsletter |
| Board of Directors | *Access to IMDA Board Members for product/services pilot programs *Invitation to attend and present at one Board Meeting or Board Call | *Access to IMDA Board Members for product/services pilot programs *Invitation to attend and present during one Board Call | *Access to IMDA Board Members for product/services pilot programs | *Access to IMDA Board Members to discuss and develop programs or promotions related to your products and services |

Please note the following regarding the PERK Partnership:

*PERK Membership must be current when registering for the Convention and Tradeshow as well as when attending. AS OF 2020 ONLY PERK PARTNERS MAY PARTICPATE.