

ANNUAL MARKETING BUNDLES



	PLATINUM	GOLD	SILVER	BRONZE
PERK PARTNERSHIP	\$25,000 Annually	\$10,000 Annually	\$5,000 Annually	\$1,000 Annually
Convention Booth	One Double (16x20) Booth	One 8x10 Booth	Discounted booth	Invitation to Attend
Convention Registration	Two Booth Representatives	One Booth Representative	None	None
Convention Sponsorship	Complimentary Ad on Convention App, first pick on additional Sponsorships and Vendor Dine-Arounds	None	None	None
Convention Signage	*Special signage in Exhibit Hall *Included on Exhibit Hall Entrance Signage	Included on Exhibit Hall Entrance Signage	Included on Exhibit Hall Entrance Signage	Included in Tradeshow Materials
Digital Advertising	*Inclusion in all PERK eNewsletters *Listing in online PERK Directory *Inclusion in all News You Can Use *Four special promotions per year through dedicated email blast	*Inclusion in all PERK eNewsletters *Listing in online PERK Directory *Three special promotions per year through dedicated email blast	*Listing in online PERK Directory *Two special promotions per year through dedicated email blast	*Listing in online PERK Directory
Logos	*Right to use Official PERK Partner Logo in all advertising	*Right to use Official PERK Partner Logo in all advertising	*Right to use Official PERK Partner Logo in all advertising	*Right to use Official PERK Partner Logo in all advertising
Communications	*One official vendor highlight per year on IMDA List serv *Inclusion in NEW Member Packets (flyer or swag must be provided). *Ability to conduct up to four webinars to promote products and services.	*One official vendor highlight per year on IMDA List serv *Inclusion in NEW Member Packets (flyer or swag must be provided). *Ability to conduct up to two webinars to promote products and services.	*One official vendor highlight per year on IMDA List serv *Ability to conduct one webinar to promote products and services.	*One official vendor introductory highlight on IMDA List serv
Board of Directors	*Access to IMDA Board Members for product/services pilot programs *Invitation to attend and present at one Board Meeting or Board Call	*Access to IMDA Board Members for product/services pilot programs *Invitation to attend and present during one Board Call	Access to IMDA Board Members for product/services pilot programs	Access to IMDA Board Members to discuss and develop programs or promotions related to your products and services

Please note the following regarding the PERK Partnership:

*PERK Membership must be current when registering for the Convention and Tradeshow as well as when attending. AS OF 2020 ONLY PERK PARTNERS MAY PARTICPATE.

FOR MORE INFORMATION CALL 877-543-6203 OR EMAIL imda@dci-kansascity.com